



Executive Nonqualified Benefit Plans

Nonqualified Retirement Planning

- Deferred compensation
- Supplemental Executive Retirement Planning (SERP)

Executive Life and Disability Protection

- Customized* disability planning for executive carve out
- Customized* disability policies for the protection of retirement savings
 - Discounts offered when three or more lives are covered
- Split Dollar life insurance

Long Term Care

- Customized* and personalized long term care benefits
- Asset-based and hybrid options available

Institutionally Priced Corporate-Owned Life Insurance

- Key Person insurance
- Stock redemption
- Employee Stock Ownership Plan (ESOP)
 - Option for repurchase obligations

Did You Know?

91% of companies offer nonqualified deferred compensation plans (NQDCPs).¹



70% of those that offer NQDCPs say these types of plans are used to attract and retain executive talent.¹



BB&T Life Insurance Services

¹ 2019 Prudential/PLANSPONSOR Executive Benefit Survey

*Use of certain product features allows for customized planning to meet client needs. Terms and conditions apply. Not all applicants may qualify for coverage.

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