February’s Purpose Corner: Helping Our Clients Navigate an Uncertain Economy

I’m pleased to share with you today the next episode of the Purpose Corner.

There’s a lot of uncertainty in the world these days, especially when it comes to the economy and markets. I know the economy is on your minds because it’s the number one thing teammates ask me about. And times like these are when our clients need us most. The insights and advice we’re able to share and the products and services we provide can help them navigate challenges and achieve their goals in the current environment. So, in this episode of the Purpose Corner, I’m joined by Keith Lerner, Co-Chief Investment Officer and Chief Market Strategist for Truist Wealth, for a discussion about the economy—how we got here, what’s in store in the year ahead, and why we should be confident that Truist is well-positioned to serve our clients well and to continue to grow in any environment.

Thank you for tuning in. I’ve really appreciated all of you who have watched the first episodes of the Purpose Corner and taken time to share your feedback. And I’m enjoying these additional opportunities to talk with you each month about our shared purpose to inspire and build better lives and communities.

Have a purposeful day!
Bill Rogers  
Chairman and Chief Executive Officer

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