



Alissa Hufford

Sales Director, Annuities
Crump Life Insurance Services

Phone: 801.322.7535

Email: alissa.hufford@crump.com

Alissa Hufford started with Crump Life Insurance Services in 1999 and is an annuity Sales Director managing a team of about 20 annuity sales desk and internal wholesaler teammates. She on-boards financial professionals and maintains the FireLight® eApp platform, a multi-carrier platform used to facilitate the completion and submission of electronic insurance applications.

Alissa began her tenure with Crump starting in the attending physician statement (APS) department in 1999 before moving to the commission department. In 2001, she transitioned to various roles on the annuity team, including the sales desk, wholesaler, sales desk supervisor, and now sales director. Alissa is grateful for the opportunities Crump has provided her in over 20 years with the annuity department.

Before joining Crump, Alissa attended Weber State University in Ogden, Utah. She has her Series 6 license. Alissa resides in Clearfield, Utah, with her husband, Jeff, and their three children. She enjoys traveling, concerts, plays, and is involved in her kids' activities.

About Crump Life Insurance Services

Crump Life Insurance Services is a leading third-party distributor and service provider of insurance and retirement products. Crump supports the distribution of life insurance, annuities, long term care, linked benefits, disability, and health products with the industry's premier sales and back-office support and technology services, marketing under the following brands: Crump, Hanleigh, Truist Life Insurance Services, and Tellus.