



## Kenny Russell

Director, Disability Sales  
Crump Life Insurance Services

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Kenny Russell serves as Director, Disability Sales, for the Disability Solution Center at Crump Life Insurance Services since 2016. In this role, Kenny is responsible for managing the distribution of disability insurance (DI) products throughout Crump's national network of financial professionals and institutions. He also oversees all wholesalers and sales desk teammates and activities.

Kenny began his career with Crump in 2001 as a disability sales support associate and has received several promotions during his tenure. His previous roles included serving as sales desk team lead; DI wholesaler; director of wholesalers; and regional director of DI, Long Term Care, and Annuities for select national accounts.

Before joining Crump, Kenny graduated from Central Washington University in Ellensburg, Washington. He now resides in Lake Stevens, Washington, with his wife and two children.

### About Crump Life Insurance Services

Crump Life Insurance Services, a leading third-party distributor and service provider of insurance and retirement products, is part of Truist Insurance Holdings, LLC, the fifth-largest insurance broker in the United States.\* Crump supports the distribution of life insurance, annuities, long term care, linked benefits, disability, and health products with the industry's premier sales and back-office support and technology services, marketing under the following brands: Crump, Truist Life Insurance Services, and Tellus.

\* Source: Business Insurance Magazine, using 2022 brokerage revenue generated, 2023 issue