

# How Solid Are Your Clients' Financial Foundations?



**Disability insurance (DI) can be the foundation of your clients' financial plans.**

Without income protection, financial flow to other bills can be a challenge if an individual cannot work due to injury or illness. Make sure your clients' financial building blocks are well supported with DI.

## Did You Know?

Eight in 10 consumers do not own disability insurance, but paying basic living expenses in the event of a disability is among the top five financial concerns consumers have.\*

## Protect Your Clients' Assets...

### ESTATE

- Pass on personal and business assets

### ACCUMULATION

- Retirement plans
- Personal investments
- Savings
- Business ownership

### RISK MANAGEMENT

- Auto insurance
- Health insurance
- Life insurance
- Property insurance



**...by Providing Them a Strong Foundation with Income Protection!**

Contact your **Crump Disability Solution Center Sales Desk at 800.582.7785, option 3, option 1** for more about why we're the place to put your DI business.

\*Source: 2019 Insurance Barometer Study, LIMRA and Life Happens



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