

A woman and two children are on a beach at sunset, drawing a heart shape in the sand. The woman is in the center, wearing a white shirt and shorts, leaning over. To her left is a young boy in a blue shirt and shorts, also leaning over. To her right is a young girl in a pink dress, leaning over. The sun is low on the horizon, creating long shadows and a warm, golden light. The ocean is visible in the background.

Buy it for
love.

Keep it for
life.

Do you have enough life insurance for tomorrow?

If you purchased this amount of life insurance...	\$50,000	\$100,000	\$250,000	\$500,000	\$1,000,000	\$1,500,000	\$2,500,000
And your family spent \$25,000 for last expenses,	\$25,000	\$75,000	\$225,000	\$475,000	\$975,000	\$1,475,000	\$2,475,000
Your family will have this monthly income for 10 years or	\$234	\$702	\$2,105	\$4,443	\$9,121	\$13,798	\$23,152
This monthly income for 20 years or	\$131	\$392	\$1,175	\$2,480	\$5,091	\$7,702	\$12,923
This monthly income for 30 years.	\$97	\$290	\$870	\$1,838	\$3,772	\$5,706	\$9,575

Assumes 3% interest on lump sum. 22% tax bracket.*

*Assumes 3% interest on lump sum based on average 90-day Certificates of Deposit rates as reported by the Federal Reserve Bank of St. Louis.

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