

May is Disability Insurance Awareness Month (DIAM*). This campaign gives you a platform to start income protection conversations with nurses, dental hygienists, small business owners and other hard-working Americans.

Plan your DIAM success.

- Talk to your life insurance clients about disability income insurance (DI). Let them know you're a » DIAM supporter who wants to help them explore their income protection options.
- Download the DIAM Resource Guide (A9616) and DI Starter Kit (A9717) from the Resource Library on the Agent Forum at Agent.IllinoisMutual.com.
- Send the DIAM Pre-Approach Letter (DIAMPAL) to clients and prospects as a letter or an email**. »
- Show clients the DI Stat Sheet (C9598) to help them learn the facts about common DI myths. »
- Share our DIAM social media posts that will run throughout May on our LinkedIn and Facebook » channels.

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A9616 DIAM Resource Guide



DI Starter Kit



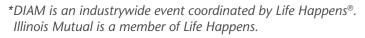
DIAMPAL DIAM Pre-Approach Letter



DI Stat Sheet

Contact our DI sales team for more DIAM ideas!

(800) 437-7355, ext. 719 DISales@IllinoisMutual.com



**If sending items via email you are responsible for ensuring compliance with CAN-SPAM laws.





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