

DI + Y

Do It Yourself First

When you have a DI policy yourself, you demonstrate the ultimate confidence in the importance of income protection. You can say “Hey – I really think you should consider this product. I have a DI policy, and it represents my love for my family. It helps me feel stable and confident that my family will have food on the table should something happen to me.”

Using yourself as your first DI sale gives you firsthand experience in the process so you can better explain it to your clients. Plus, the regular **renewal commissions** for DI will make you wonder why you haven't been selling it all along.

Covering you in good times and in bad

Our agents form an honest connection with their clients, and they know their clients are counting on them to provide the best financial advice possible. Don't let your client forget to protect their most valuable asset: **Their income**. If one of your clients was suddenly injured and unable to earn their income, how long would they be able to continue their other policies with you?

Disability income insurance is one of the most commonly overlooked safety nets – and it's also one of the most important policies your clients should consider. You help your clients protect their car, their home, their health – but they need their income to be able to pay for these policies.



New to being an agent? No problem!

Although DI applications traditionally require income verification, we have a special offering for agents. You can get a \$1,000/month, 2-year benefit with a premium discount* and optional Return of Premium, Guaranteed Insurability Option, and Retroactive Injury Benefit riders.

Call us: (800) 437-7355 ext. 573

*Premium discount may not be available in all states.

Policy Form DI105, Disability Income Policy; Policy Form 9253, Retroactive Injury Benefit Rider; Policy Form 9266, Return of Premium Rider; Policy Form 9267, Guaranteed Insurability Option Rider

Not available in AK, CA, DC, HI or NY. Coverage and availability may vary in other states.

These policies have exclusions, limitations and terms under which the policies or options may be continued or discontinued. For costs and complete details of the coverage, limitations, exclusions and terms, contact Illinois Mutual.

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