



## Quick Issue Coverage at Competitive Rates

**Simplified Issue** is our straight-through-process for non-medical term life products from select carriers. Your clients can apply for life insurance coverage at preferred rates with no exam and no waiting period. The issue time for approved applicants is typically 3-7 days.

Here are the guidelines:

- Term lengths: 10, 15, 20 or 30 years
- Face amounts: \$25,000 to \$350,000
- Underwriting classes: Preferred to Standard, Tobacco and Non-Tobacco
- Product issue ages: 18-80 years
- Health conditions: Good health required

## Available Carriers and Products

The following carriers and products are available using Simplified Issue.



Signature Term Express and  
Signature Term SI



Non Med Term 350



TermAccel



Trendsetter LB



Term Life Express

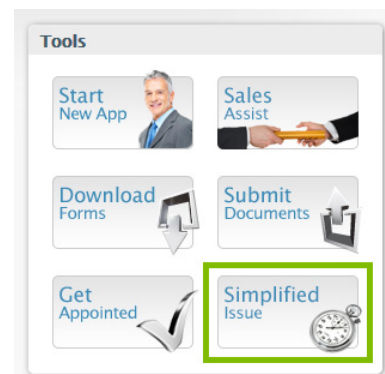
## Get Started

- 1 Log in to [pru.crumplifeinsurance.com](http://pru.crumplifeinsurance.com) and click the InsureNOW banner or log in to [insurenowsolutions.com](http://insurenowsolutions.com) using your Crump User ID and Password.
- 2 Select the 'Simplified Issue' button from the Tools section.
- 3 Enter client's information and run quote by selecting 'Simplified Issue' as the Desired Product Type.

*In order to see all available options, it is recommended you select:*

- 'All Term Lengths'
- 'All Non-Tobacco' or 'All Tobacco Health Classes'

- 4 Click the 'e-App' or 'Drop Ticket' button – you will be taken to confirmation screen – click the 'Select' button.
- 5 Complete the remaining information and submit.



## Contact Your Crump Representative to Learn More