



# Disability Insurance Awareness Month (DIAM)

Far too many Americans have an enormous gap between their need for disability income (DI) insurance and the actual coverage they have.

May is Disability Insurance Awareness Month. It is the perfect time to speak with clients about protecting a portion of their income in the event of a disability.

To help you have the DI conversation, we have developed these client approved materials for you to use during DIAM and beyond.

#### Disabled? Me? Never!



**Motion Graphic** 



Client Brochure

### **Motion Graphics**



Money Making Machine



Savings and Disability



# Infographics



Disability facts that may surprise you



Income protection realities



A physician's income protection reality



Do you know the odds?



What's your most valuable asset?

Visit our **DI Digital Hub**or contact your **Managing Director** for
more information on how
to make DIAM a success!

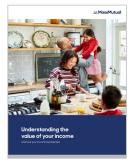
# **Concept Pieces**



Understanding the DI Gap



The value of your income and how to protect it



Understanding the value of your income

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