

## CHRIS PEYTON, CHFC<sup>®</sup>, CFP<sup>®</sup>

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With over 15 years of experience in financial services, Chris Peyton began his career as a financial advisor with a large financial planning firm, followed by five years with a major insurance carrier as a Regional Planning Director. The majority of those years were dedicated to working exclusively with financial advisors (FAs), using a consultative process with FAs and their clients to understand their needs in the areas of estate, business and charitable planning.

As a Certified Financial Planner (CFP®) and a regional specialist with Crump, Chris provides planning recommendations in the areas of estate, business & insurance planning for financial advisors. Additionally, Chris assists private wealth managers with their key clients, helping them plan, protect and preserve their family assets.

At Crump, we've assembled some of the most knowledgeable and talented professionals in the industry. Chris understands the advisory business and is ready to provide advisors and their clients with the objective analysis and consultative process necessary to guide appropriate decision making.

Chris is an active member of the National Association of Insurance and Financial Advisors and a board member of Portland New Generations Rotary. He is involved with multiple community organizations to educate and promote awareness of estate planning, succession for family businesses and financial literacy.

## About Crump Life Insurance Services, Inc.

Crump Life Insurance Services, a leading third party distributor and service provider of insurance and retirement products, is part of BB&T Insurance Holdings, Inc., the sixth largest insurance broker in the world.\* Crump supports the distribution of traditional and variable life, annuity, long term care, linked benefits, disability, and health products with the industry's premier sales and back-office support and technology services, marketing under the following brands: BB&T Life Insurance Services, RiskRighter, Tellus and TIME.

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