

Generate Leads with Your Personalized Consumer Quoting Site

Crump provides a no-cost consumer-facing quote engine for your agency's website that includes your branding, term life insurance quotes, and lead management tools. Here is more of what you get with Crump...



Customizable Quoting Sites

Our easy-to-use setup wizard enables you to brand your consumer-facing quote engine with:

- Your company logo
- Customized messages
- Multiple color templates
- Your selection of term life insurance carriers
- Your choice of website name
- Integration with Facebook® 



Lead Management Center

Provides you with a detailed view of the leads generated from your consumer-facing quote engine and gives you multiple tools to manage them:

- Receive instant email lead notifications
- View needs calculator and term quote data for every lead
- Manage opportunity status from new lead through carrier submission
- Use digital folders to manage quote requests, app requests, and old leads



Drop Ticket Integration

Enables you to seamlessly access and prefill application tools for leads with a single click:

- View and re-evaluate consumer needs analysis
- Re-run term life insurance quotes
- Convert leads to Drop Ticket orders
- Start e-applications



Marketing Services

Provides you with support to optimize lead generation from your consumer quoting site:

- Initial site quality review and deployment
- Pre-designed website and email graphics
- Consumer-ready lead generation campaigns



Detailed Reporting

Our easy-to-use setup wizard enables you to brand your consumer-facing quote engine with:

- Visitor traffic data
- Quote activity
- Lead generation statistics
- Conversion-to-paid business metrics



Get started today:

1. **Log in to crump.com with Crump ID and password**
2. **Click the Transaction Center button**
3. **Select Market > Consumer Quoting Sites**



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