

A smiling woman with curly hair, wearing a light blue blazer and a pearl necklace, is holding a baby. The baby is wearing a green shirt with a pattern. The background is a soft, out-of-focus indoor setting.

Life Insurance Myth #1

“Life insurance is only for final expenses.”

Think you only need enough life insurance to cover your final expenses?

That makes sense. No one wants their congregation to have to pass the collection plate to cover their funeral and burial.

But the truth is, life insurance is so much more than “burial insurance.” You can use it to help maintain your family’s standard of living after your homegoing. Remember, you may be gone, but your family’s bills and expenses continue on.

Plus, your policy can have living benefits. Permanent life insurance accumulates cash value over time. And you can use that cash for whatever you like: to help buy a home, cover an emergency expense or even supplement your retirement income—no questions asked!*

And beyond that, life insurance can help you leave a financial legacy for your house of worship, alma mater or any other organization you love.

Get the facts. Contact an insurance professional today.

* Withdrawing or borrowing funds from your policy will reduce its cash value and death benefit if not repaid, and may result in tax liability if the policy terminates before the death of the insured.

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