



**Mark Grow**  
**Business Insurance Strategist**  
Truist Life Insurance Services

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As a business insurance strategist for the Truist Life Insurance Services (TLIS) Business Solutions Team (BST), Mark Grow works with business clients of Truist and McGriff.<sup>1</sup> Mark is centrally located and supports the BST across all territories virtually. With experience in various business strategies, Mark assists with the discovery, design, implementation, and management of customized business solutions to meet individual and business goals and objectives.

Mark joined TLIS as an insurance strategist. In this role, he was responsible for designing customized life, disability, and long term care/linked benefit insurance solutions to meet the individual goals and objectives of his clients.

Prior to joining TLIS, Mark was an external wholesaler for an insurance brokerage and consulting firm in the Carolinas. Mark focused on helping financial planners, employee benefit advisors, and property and casualty agents, plan and place life insurance and disability income solutions. His goal was to help advisors identify needs, design creative and effective solutions, compare options, and efficiently implement the best plan for their clients. Before becoming a wholesaler, Mark held an associate position on a private wealth team at a large national bank.

Mark graduated from the University of Mississippi. He resides in Charlotte, North Carolina, with his wife and three children.

#### **About Truist Life Insurance Services**

Truist Life Insurance Services is part of Crump Life Insurance Services, which is a leading third-party distributor and service provider of insurance and retirement products. Our strategists are here to serve the life insurance needs of Truist clients and provide life, long term care, disability, and Medicare insurance solutions. We work closely with clients — listening to your needs (personal and business), paying attention to your priorities, and centering on what matters to you. Our strong relationships with the industry's highly rated and competitive carriers, combined with our experienced underwriters and case designers, enable us to provide the appropriate solutions to meet all your life insurance needs.



<sup>1</sup>McGriff Insurance Services, LLC

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